LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.Com.** DEGREE EXAMINATION – **CORPORATE SEC.**

FIFTH SEMESTER – **APRIL 2012**

# BC 5400 - PERSONNEL MANAGEMENT

Date : 27-04-2012 Dept. No. Max. : 100 Marks

Time : 1:00 - 4:00

**PART-A**

**Answer all questions: (10x2=20)**

**Explain the following terms not exceeding five lines:**

1. Campus recruitment
2. Outsourcing
3. Halo effect
4. Vestibule training
5. Assessment centre
6. Stress interview
7. Stereotyping
8. Mechanical aptitude test
9. Peer appraisal
10. Job design

**Section B**

**Answer any five questions: (5X8=40)**

1. List out and explain the types of interview.
2. Define HRM and explain its nature.
3. Briefly explain the process of recruitment.
4. What is job analysis? What are the uses of job analysis?
5. What are the importances of effective training?
6. Explain the barriers of Human resource Planning.
7. Explain the internal source of recruitment.
8. What are the problems faced by the Human Resource manager in the recent days? Briefly explain.

**Section C**

**Answer any two questions (2X20=40)**

1. Explain the Maslow theory of Motivation
2. List out and explain the process of selection
3. Discuss the importance of HRM in the contemporary business environment with special reference to India.

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